

## CONTRACT



**WCCB  
1 Television Place  
Charlotte, NC 28205  
(704)372-1800**

And:

**Great American Media  
1010 Wisconsin Ave NW Suite 800  
Washington, DC 20077**

|   |   |   |   |
|---|---|---|---|
| <u>Contract / Revision</u><br>129516 /  |   | <u>Alt Order #</u><br>07874322                                |   |
| <u>Product</u><br><b>DCCC</b>   |   |   |   |
| <u>Contract Dates</u><br><b>10/16/12 - 10/22/12</b>                               | <u>Estimate #</u><br><b>1194</b>        |   |   |
| <u>Advertiser</u><br><b>DCCC-Dem Cntrs Cmpg</b>                                   |   | <u>Original Date / Revision</u><br><b>08/29/12 / 08/29/12</b> |   |
|  | <u>Billing Cycle</u><br><b>EOM/EOC</b>  | <u>Billing Calendar</u><br><b>Broadcast</b>                   | <u>Cash/Trade</u><br><b>Cash</b>            |
|   | <u>Station</u><br><b>WCCB</b>           | <u>Account Executive</u><br><b>Merideth Radow</b>             | <u>Sales Office</u><br><b>Washington-Ea</b> |
|   | <u>Special Handling</u>                 |   |   |
|   | <u>Demographic</u><br><b>Adults 35+</b> |   |   |
|   |   |   |   |
| <u>IDB#</u><br><b>8079</b>  | <u>Advertiser Code</u><br><b>11</b>     | <u>Product Code</u><br><b>14</b>                              |   |
| <u>Agency Ref</u>   |   | <u>Advertiser Ref</u>   |   |

| *Line | Ch       | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Totals |            |
|-------|----------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|--------|------------|
|       |          |                   |                 |                       |                |      |        |                   |             |      | Spots  | Amount     |
| 1     | WCCB     | 10/16/12          | 10/19/12        | Fox News Rising       | 530a-8a        |      | :30    |                   |             | NM   | 3      | \$270.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 3                 | \$90.00     |      |        |            |
| 2     | WCCB     | 10/16/12          | 10/19/12        | Fox News Rising       | 8a-9a          |      | :30    |                   |             | NM   | 2      | \$180.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 2                 | \$90.00     |      |        |            |
| 3     | WCCB     | 10/16/12          | 10/19/12        | Ellen                 | 5p-6p          |      | :30    |                   |             | NM   | 3      | \$675.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 3                 | \$225.00    |      |        |            |
| 4     | WCCB     | 10/16/12          | 10/19/12        | How I Met Your Mother | 630p-7p        |      | :30    |                   |             | NM   | 2      | \$400.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 2                 | \$200.00    |      |        |            |
| 5     | WCCB     | 10/16/12          | 10/19/12        | Big Bang Theory       | 7pm            |      | :30    |                   |             | NM   | 3      | \$1,275.00 |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 3                 | \$425.00    |      |        |            |
| 6     | WCCB     | 10/16/12          | 10/19/12        | Big Bang Theory       | 730pm          |      | :30    |                   |             | NM   | 3      | \$1,800.00 |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 3                 | \$600.00    |      |        |            |
| 7     | WCCB     | 10/16/12          | 10/19/12        | Fox News @            | 10pm           |      | :30    |                   |             | NM   | 2      | \$900.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 2                 | \$450.00    |      |        |            |
| 8     | WCCB     | 10/16/12          | 10/19/12        | Fox News EDGE         | 1035p-11p      |      | :30    |                   |             | NM   | 1      | \$250.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 1                 | \$250.00    |      |        |            |
| 9     | WCCB     | 10/20/12          | 10/21/12        | Fox News @            | 10pm Sa/Su     |      | :30    |                   |             | NM   | 1      | \$250.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -----SS         |                       |                |      |        | 1                 | \$250.00    |      |        |            |
| 10    | WCCB     | 10/16/12          | 10/19/12        | M-F 12a-1230a         | 12a-1230a      |      | :30    |                   |             | NM   | 2      | \$180.00   |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/15/12 | 10/21/12          | -TWTF--         |                       |                |      |        | 2                 | \$90.00     |      |        |            |
| E 11  | WCCB     | 10/22/12          | 10/22/12        | bones                 | 8p-9p          |      | :30    |                   |             | NM   | 1      | \$1,400.00 |
|       |          | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |        |            |
| Week: | 10/22/12 | 10/28/12          | M-----          |                       |                |      |        | 1                 | \$1,400.00  |      |        |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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|--------------------------|-------------|------------|
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| 129516 /                 | 07874322    |            |
| Contract Dates           | Product     | Estimate # |
| 10/16/12 - 10/22/12      | DCCC        | 1194       |
| Advertiser               |             |            |
| DCCC-Dem Cntrs Cmpg      |             |            |
| Original Date / Revision |             |            |
| 08/29/12 / 08/29/12      |             |            |

| *Line | Ch   | Start Date        | End Date | Description           | Start/End Time | Days       | Length          | Spots/Week | Rate   | Totals     |       |
|-------|------|-------------------|----------|-----------------------|----------------|------------|-----------------|------------|--------|------------|-------|
|       |      |                   |          |                       |                |            |                 |            |        | Type       | Spots |
| Spot  | Ch   | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
| 1     | WCCB | 10/22/12-10/28/12 |          | bones                 |                |            | 8p-9p           | M-----     | :30    | \$1,400.00 | NM    |
|       |      |                   |          | See MG 11.2           |                |            |                 |            |        |            |       |
| 2     | WCCB | 10/21/12-10/21/12 |          | Fox NFL Pregame       |                |            | NFL Pregame     | -----St    | :30    | \$1,400.00 | NM    |
|       |      |                   |          | (M) MG for 11.1 10/22 |                |            |                 |            |        |            |       |
| 12    | WCCB | 10/17/12          | 10/17/12 | X Factor              |                |            | X Factor        |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/15/12    | 10/21/12 | --W---                | 1              | \$2,000.00 |                 |            |        |            |       |
| 13    | WCCB | 10/17/12          | 10/17/12 | X Factor              |                |            | X Factor        |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/15/12    | 10/21/12 | --W---                | 1              | \$2,000.00 |                 |            |        |            |       |
| 14    | WCCB | 10/18/12          | 10/18/12 | League Championship   |                |            | League Champion |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/15/12    | 10/21/12 | --T--                 | 1              | \$1,300.00 |                 |            |        |            |       |
| 15    | WCCB | 10/21/12          | 10/21/12 | Panthers Game         |                |            | Panthers Game   |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/15/12    | 10/21/12 | -----S                | 1              | \$8,000.00 |                 |            |        |            |       |
| 16    | WCCB | 10/22/12          | 10/22/12 | Fox News Rising 8a-9a |                |            | 8a-9a           |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/22/12    | 10/28/12 | M-----                | 1              | \$90.00    |                 |            |        |            |       |
| 17    | WCCB | 10/22/12          | 10/22/12 | Ellen                 |                |            | 5p-6p           |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/22/12    | 10/28/12 | M-----                | 1              | \$225.00   |                 |            |        |            |       |
| 18    | WCCB | 10/22/12          | 10/22/12 | Fox News @ 10pm       |                |            | 10p-1035p       |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/22/12    | 10/28/12 | M-----                | 1              | \$450.00   |                 |            |        |            |       |
| 19    | WCCB | 10/22/12          | 10/22/12 | Fox News EDGE         |                |            | 1035p-11p       |            | :30    |            | NM    |
|       |      | Start Date        | End Date | Weekdays              | Spots/Week     | Rate       | Start/End Time  | Weekdays   | Length | Rate       | Type  |
|       |      | Week: 10/22/12    | 10/28/12 | M-----                | 1              | \$250.00   |                 |            |        |            |       |

Totals 31 \$21,895.00

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/22/12 | 31         | \$21,895.00        | \$18,610.75        |
| <b>Totals</b>       | <b>31</b>  | <b>\$21,895.00</b> | <b>\$18,610.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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